



2010 Tabletop Show and Golf Outing

The ISA, Atlanta Section **Tabletop Show and Golf Outing is at the Roswell Country Club. The show is on Monday, April 5, 2010.**

The Atlanta Section, ISA is offering your company the opportunity to participate in our annual Tabletop Show and Golf Outing and/or to advertise in the show book or on the tee boxes. If you have a conflict with the show time or date, advertising is a great way to show your support.

Booth space is 8 feet long by 6 feet deep. The cost per table space is \$250, premium space available for an additional \$50 per table. Both premium spaces are located near the registration table.



The golf outing will be a 4-man best ball format (scramble). There will be a shotgun start at 8:30. Prizes will be awarded for lowest team score, highest team score, longest drive, and closest to the pin. The cost is \$250 per 4-some. This price includes lunch. Hole sponsorship is available for \$100 dollars a hole. Additionally, please let us know if you are interested in sponsoring any of the prizes or would like to provide any items to be included in participant goodie bags or any door prizes.

For further information you can call Glynn Mitchell (678) 438-4616 cell, (770) 321-0256 home, glynmmitchell@bellsouth.net or Jim Garrison at (478) 342-1059, jim.garrison@ch2m.com.

The section is looking forward to your participation in our annual show.

- Monday, April 5, 2010 – 8:30am Shotgun start for Golf outing
- Monday, April 5, 2010 – Facility open for setup 8am to 2pm
- Monday, April 5, 2010 – Show open from 3pm to 9pm
- Friday, February 26, 2010 – Payment must be received by this date or Late Fees will apply (\$50/table)

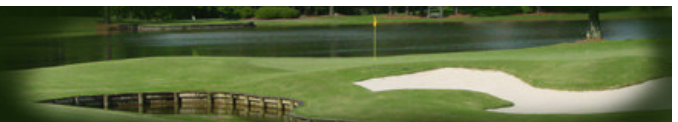
Monday, April 5, 2010 ISA Atlanta Tabletop Show and Golf Outing

To sign-up as an *Exhibitor* call or email either Glynn or Jim. *Please remember that ISA is a volunteer society, and both of us still have our jobs to do. Email is preferred.*

To sign-up as an *Attendee*, email events@isa-atlanta.org with “2010 Table Top Attendee” as the subject line and your name in the body.



Country Club of Roswell
Where families, friends and memories meet



All checks should be made out to “ISA Atlanta” or payment can be made by credit cards (Visa, M/C, DISC, AMEX) via PayPal to the events@isa-atlanta.org email address. Send check or credit card information to Nell Chen, Colonial Pipeline Company, 1185 Sanctuary Parkway, Suite 100, Alpharetta, GA 30004.

• **Tabletop cost**

Paid before February 26, 2010:

o \$250 - Each space for company.

Paid after February 27, 2010:

o \$300 - Each space.

• **Food and Beverage**

Dinner buffet with tea and water is included, cash bar available for a small charge onsite.

• **Golf Outing cost**

o 4-some: \$250

o Hole Sponsorship: \$100

Prospectus

	2010	2009	2008
Attendees	~200 estimated	98	37
Location	Roswell Country Club	Metropolitan Club	Southern Polytechnic State University
Show Advertising	Twice monthly email blast, Automation.com (multiple ads), Linked In targeted Impressions, InTech ads, bizjournals.com (Atlanta Business Chronicle), Section Swap Advertising	3 Email blasts, word of mouth, 3 major websites, including isa.org, bizjournals.com (Atlanta Business Chronicle), and Automation.com, Linked In, Google AdWords	1 Email blast, word of mouth
Vendor Advertising	Shows Flyers, Local ISA Website		
Food & Drinks	Provide Food & Drink, Cash Bar	Provided Food & Drink	Provided Food
Lead Generation	All collected information will be provided to Vendors	Collected Names and Emails	

