

Brent J Baird - Bio

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Brent Baird, “*The Ultrasonic Flow Meter Pitchman™*”, has more than 30 years of experience in Ultrasonic Flow Meter technology, application engineering, product development, distribution, marketing and sales. In 1977 Brent and his father Jim Baird founded Dynasonics, Inc., a manufacturer of Ultrasonic Doppler, Transit Time, and Magnetic Flow Meters. The Baird family sold Dynasonics in 1996 and Brent founded Instruments Direct, a master distributor, R&D, training and service center, offering a wide variety of technology and brands of Ultrasonic Flow Meters for Rental & Sale nationally. Because of his unique experiences, Instruments Direct also provides R&D services to many of their vendors including beta testing and product reviews. This has resulted in the development of many new value added features, custom designed flow meters, and training procedures to enhance ultrasonic meter usability. In 2008, Brent founded Noncontact Meters, a manufacturer of Ultrasonic Flow Meters and value added ultrasonic features.

Although Brent is the CEO of both Instruments Direct and NonContact Meters, you will find him doing what he does best, manning the phones as a senior application engineer, presenting a webinar or touring the country as a speaker and trainer.

Brent is a keynote speaker and author on Ultrasonic Flow Meter technology, history and application to technical, energy management, water, wastewater, process and other engineering related organizations.

For more information about Instruments Direct, NonContact Meters, presentation content or to schedule a speaking engagement, contact Brent Baird at (888)722-5543 or bbaird@instrumentsdirect.com.